

## **Media Appearances**

### **Television**

CBC National TV News

January 26, 2006

Subject: Analysis of the Canadian federal election TV ads

CTV TV News

January 20, 2006

Subject: Analysis of the Canadian federal election TV ads

CH TV News

January 2006

Subject: Analysis of the Canadian federal election TV ads

Radio-Canada

January 23, 2006

Subject: French language radio interview on Canadian federal election TV ads

CBC National News

September 10, 2003

Subject: Ontario Provincial Election Ads

CTV National News

September 10/03

Subject: Ontario Provincial Election Ads

CH TV News

September 03

Subject: Ontario Provincial Election Ads

CBC Newsworld

October 23, 2000

Subject: Canadian Political Election - Influencing Language used by Party Leaders

CTS

Rhonda London Live

April 6, 2000

Subject: Conflict Resolution with Colleagues

CTS

Rhonda London Live

April 24, 2000

Subject: How Language Affects Communication

Success TV - The Series

Tom Hayes

June 1999

Subject: Helping Entrepreneurs Make Decisions

CP24 - City TV

April 1999

Subject: Marketing Research - Uncovering Customers' Motivation Triggers

The Money Show

CBC News World

February 1998

Subject: Negotiating to Get the Best Deal

Real Life with Erica Ehm

The Life Network

October 1997

Subject: Dealing with Bullies

### Radio

Close to Doyle - Newstalk 570

570 CKGL

October 24, 2000

Subject: Meetings - How to Make Them Work